

# LECTURE: 1-4: EXPONENTIAL FUNCTIONS

**Example 1:** Suppose you are offered a job that lasts one month. Which of the following methods of payment do you prefer?

- (a) One million dollars at the end of the month.                      (b) One cent the first day, two cents the second, four cents the third, etc.

**Laws of Exponents** If  $a$  and  $b$  are positive numbers and  $x$  and  $y$  are real numbers, then

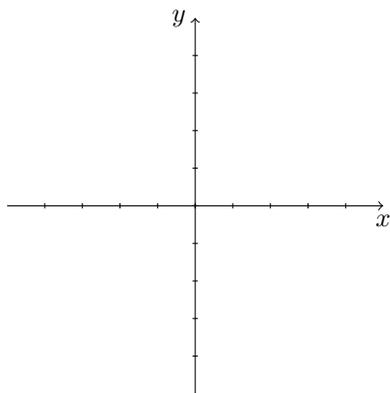
(a)  $b^x b^y =$  \_\_\_\_\_                      (b)  $\frac{b^x}{b^y} =$  \_\_\_\_\_                      (c)  $(b^x)^y =$  \_\_\_\_\_                      (d)  $(ab)^x =$  \_\_\_\_\_

**Example 2:** Use the laws of exponents to simplify the following expressions.

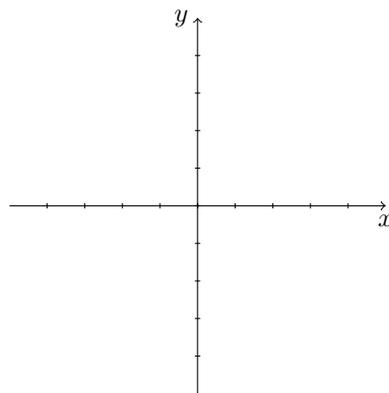
- (a)  $e^2 e^x$     (b)  $(e^{5x})^2$     (c)  $\frac{5^2}{5^x}$

**Example 3:** Graph the following exponential functions.

(a)  $f(x) = 5 - e^x$



(b)  $f(x) = (1/2)^x$



**Example 4:** Find the exponential function  $f(x) = a \cdot b^x$  who passes through the points (1, 6) and (3, 24).

**Example 5:** The half-life of strontium-90 is 25 years, meaning half of any given quantity of strontium-90 will disintegrate in 25 years.

- (a) If a sample of strontium-90 has a mass of 100 mg, find an expression for the mass  $m(t)$  that remains after  $t$  years.
- (b) Find the mass remaining after 40 and 80 years.
- (c) Estimate the time required for the mass to be reduced to 5 mg.

## Inverse Functions

Generally speaking, inverse functions are functions that “undo” one another. For example, if I square a number, to undo this operation I take a square root. Thus,  $f(x) = x^2$  and  $g(x) = \sqrt{x}$  are inverse functions. There are some technicalities to this relationship, but the basic idea that inverses “undo” each other is a good place to start.

**Definition:** A function  $f$  is called **one-to-one** if it never takes on the same values twice. That is,

$$f(x_1) \neq f(x_2) \quad \text{whenever} \quad x_1 \neq x_2$$

**Horizontal Line Test** A function  $f$  is one-to-one if and only if no horizontal line intersects its graph more than once.

**Example 6:** Are the following functions one-to-one?

(a)  $f(x) = x^3$

(b)  $f(x) = x^2$

(c)  $f(x) = e^x$

**Definition:** Let  $f$  be a one-to-one function with domain  $A$  and range  $B$ . Then its **inverse function**  $f^{-1}$  has domain  $B$  and range  $A$ . It is defined by

$$f^{-1}(y) = x \text{ if and only if } f(x) = y$$

for any  $y$  in  $B$ .

One consequence of the definition above are the following cancellation equations.

- $f(f^{-1}(x)) = x$  for all  $x$  in  $B$
- $f^{-1}(f(x)) = x$  for all  $x$  in  $A$

**Example 7:** If  $f(1) = 5$ ,  $f(3) = 7$ , and  $f(8) = -10$  find the following.

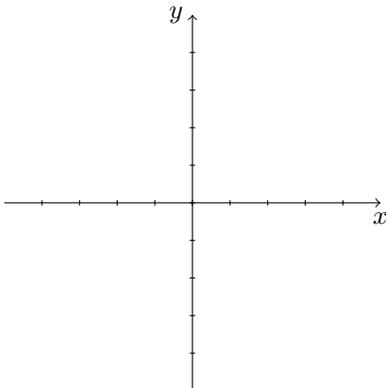
- (a)  $f^{-1}(7)$  (b)  $f^{-1}(5)$

**Example 8:** Find the inverse of the following functions. Give the domain and range of the inverse.

- (a)  $f(x) = (x + 2)^3 - 5$  (b)  $f(x) = \frac{2x + 3}{x - 5}$

## Logarithmic Functions

If  $b \neq 1$ , the exponential function  $f(x) = b^x$  is either increasing or decreasing is therefore one-to-one by the Horizontal Line Test. Thus, this function has an inverse function which we call the **logarithmic function with base  $b$**  and is denoted  $\log_b x$ . For  $b = e$  sketch a graph of  $f(x) = e^x$  and  $f^{-1}(x) = \log_e x = \ln x$ .



As the functions  $f(x) = b^x$  and  $g(x) = \log_b x$  are inverses, we have the cancellation equations. ( $\log_e x = \ln x$ .)

a)  $f(g(x)) = \underline{\hspace{4cm}}$  for every  $\underline{\hspace{4cm}}$

b)  $g(f(x)) = \underline{\hspace{4cm}}$  for every  $\underline{\hspace{4cm}}$

**Example 10:** Find the exact values of the following expressions.

a)  $\log_5 125$

b)  $\ln e^5$

c)  $\ln \frac{1}{e^2}$

**Laws of Logarithms** If  $x$  and  $y$  are positive numbers, then

1.  $\log_b(xy) = \log_b x + \log_b y$

2.  $\log_b(x/y) = \log_b x - \log_b y$

3.  $\log_b(x^r) = r \log_b x$

**Example 11:** Use properties of logarithms to express the following quantities as one logarithm (a) and expand the logarithm in (b).

(a)  $\log b + 2 \log c - 3 \log d$

(b)  $\ln \left( \frac{\sqrt{x^2+5}(x-3)^5}{(x+5)^2} \right)$

**Example 12:** Solve the following equations for  $x$ .

(a)  $\ln(x+5) - 1 = 7$

(b)  $e^{2x-5} + 4 = 10$

**Example 13:** Find the domain of the following functions.

(a)  $f(x) = \frac{1 - e^{x^2}}{1 - e^{1-x^2}}$

(b)  $g(x) = \sqrt{e^x - 2}$

## Common Mistakes and Misconceptions

**Example 14:** Are the following statements true or false? If either case, explain why. If possible, change the false statements so that they are a true statement.

(a)  $(a + b)^2 = a^2 + b^2$

(b)  $\sqrt{x^2 + 4} = x + 2$

(c)  $\frac{a + b}{c + d} = \frac{a}{c} + \frac{b}{d}$

(d)  $\frac{a + b}{c} = \frac{a}{c} + \frac{b}{c}$

(e)  $\ln(x + y) = \ln x + \ln y$

(f)  $\frac{\ln x}{\ln y} = \ln\left(\frac{x}{y}\right)$

(g)  $\ln(x - y) = \ln\left(\frac{x}{y}\right)$

(h)  $f^{-1}(x) = \frac{1}{f(x)}$

(i)  $f^2(x) = (f(x))^2$